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GDS | The Gallery Düsseldorf

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scandinavian sneakers

NATURE, SPORT, SPACE AND LACE IN DANISH FASHION DESIGN

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Article

SOPHISTICATED DANISH FASHION SIGNATURE



1+5 | Original pieces from artist Lise Kryger Simonsen 2 | Designer Trine Kryger Simonsen 3 | Trine Kryger Simonsen image photo by Steen Evald 4 | The authentic drafts by the sisters Lise and Trine Kryger Simonsen for Autumn/Winter 16/17 knit designs

The international, Danish designer Trine Kryger Simonsen is looking forward to returning to The Gallery in Düsseldorf to present her AW16 collection. It features sophisticated materials, graphical silhouettes and styles created in collaboration with her sister – the artist Lise Kryger Simonsen.

BY JETTE AAES

Sophisticated New Elegance is Trine Kryger Simonsen's own heading for her internationally successful fashionwear, which she started designing in 2002. The brand is named after the Danish designer, who graduated from the German design school "Fachhochschule für Gestaltung" in Hamburg.

- The aim of the collection is to combine unique looks with wearable design and perfect fits, says Trine Kryger Simonsen.

For the coming AW16 season, Trine Kryger Simonsen explains that the collection is divided into two themes. The first theme, **EDGE & ATTITUDE**, features architectural silhouettes, jackets, tops, dresses and coats.

- The collection features interesting surfaces with structure and three-dimensional and beautiful combinations of different materials, says Trine Kryger Simonsen.

This season, she is revisiting the successful

collaboration with her sister, the visual artist, Lise Kryger Simonsen.

- She has created exclusive and stunning graphical prints, which we this time around use on knits. They will act as beautiful colour splashes in my otherwise rather black universe, Trine Kryger Simonsen says with a smile on her face.

The graphical line is an exclusive part of the collection, in which the primary colours are once again tones of black, contrasted by classic red, strong orange, blue-green and petrol. In the second theme, **CHARACTER & COMFORT**, the main themes are black and shades of grey.

- But many of the styles actually also come in other great-looking colours. **CHARACTER & COMFORT** is casual and at the same time a sophisticated easy-to-wear theme with tops, basics and "must-have" dresses

for the sophisticated woman, who seeks to show a different side of herself, says Trine Kryger Simonsen to the NU magazine.

Trine Kryger Simonsen is looking forward to presenting the entire collection at The Gallery in Düsseldorf:

- It's an exciting fair, which our segment's most important customers - the individually owned multibrand fashion stores - are attending. The timing of the fair is perfect and the customers are ready to do business, which makes it an order-driven fair for exhibitors like us. Apart from potential German customers, we also meet international customers at The Gallery. At the last fair we took orders in from New York. See Trine Kryger Simonsen's collection at The Gallery in Düsseldorf, booth no. E31.

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